APRIL 2-5, 2025
HYATT REGENCY
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CHICAGO, IL
TECHSHOW.COM

TECHSHOW2025

CONFERENCE & EXPO

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Forty TECHSHOW
Years

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AMERICAN**BAR**ASSOCIATION
Law Practice Division

Sessions

10:30AM - 11:30AM

THE IMPACT OF TECHNOLOGY - THE GOOD, BAD AND THE UGLY
William Ramsey

Advancements in technology continue to reshape the practice of law and all aspects of our lives. These advancements have resulted in increase productivity, improvements in work product, access to information, enhanced communication and so much more. But at what cost? At the same time, increased reliance technology has resulted in a loss of privacy, "addiction," especially in younger people, erosion of traditional cultures and skill, the danger of 'homogenizing' knowledge and information and more. This session examines the "good, bad and the ugly" of technology and how we can promote the "good" and minimize the "bad and the ugly." The presentation will include a wide variety of tool, gadgets, tricks and other resources to take advantage of the positive effects of technology in life in general and the practice of law specifically. For example, law firm client portals, automated client intake forms, using AI to summarize documents for you and your clients, picking the right eDiscovery tools and judicious use of Zoom, Teams and other videoconferencing tools can increase the positive effects of technology when used properly. In addition, the session will provide methods and resources for combating the negative effects of technology dependence. Examples are: creating tech-free events and spaces; applications for setting limits on "doom-scrolling" and "click bait"; digital detox devices; blue-light filtering glasses; phone blockers and time management apps; and applications for fact-checking AI output.

NAVIGATING AI-GENERATED EVIDENCE, INCLUDING DEEPFAKES
Maura Grossman, Judge Scott Schlegel

In this session, Professor Maura R. Grossman and Judge Scott Schlegel will tackle the pressing issue of artificial intelligence as evidence in court. They will take a deep dive into deep fakes and their implications for legal proceedings. Attendees will learn about the creation and detection of deep fakes, how to effectively deal with them in court, and will gain an understanding of what challenges they pose and what judges will be looking for from lawyers. The discussion will cover best practices for identifying deep fakes, distinguishing them from legitimate photo touch-ups, and navigating disagreements over authenticity, validity, and reliability with opposing counsel. This session aims to equip legal professionals with the knowledge and skills to manage and mitigate the risks associated with AI evidence in their practice.

I'M A MAC...I'M A PC: HOW CAN ATTORNEYS USE THE CLOSED ENVIRONMENT OF MAC V. PC AND WHAT ABOUT COPILOT AND APPLE INTELLIGENCE?
Mark I Unger, Mitch Zoll

Join us for an immersive session that reveals how attorneys can unlock the full potential of their technology ecosystems to streamline legal workflows and boost operational efficiency. In this presentation, Mark (using Apple) and Mitch (using Microsoft) will explore how the integrated capabilities of Microsoft 365 compare with Apple's seamlessly connected environment, powered by native applications and emerging Apple Intelligence. We will demonstrate how core and lesser-known work together to simplify document management, enhance communication, automate repetitive tasks, and secure sensitive data. Attendees will learn how to map their internal processes and align them with these robust platforms, resulting in reduced manual work and greater productivity. Mark and Mitch combine technical insights with real-world scenarios to provide actionable strategies that help law firms achieve measurable improvements in workflow efficiency and client service. Whether your firm is navigating complex, multi-user environments or seeking a unified, intuitive interface, this course offers a clear roadmap for making informed technology investments. Are you a Mac? Or are you a PC?

YOU'VE BEEN HACKED, NOW WHAT? ETHICAL CYBER INCIDENT RESPONSE
David G. Ries

Cybercriminals are increasingly targeting law firms of all sizes. This is a major concern for attorneys because of their legal and ethical duties to safeguard confidential information. This session will explore 1) attorneys' legal and ethical duties to safeguard confidential information, 2) current cyber threats, and 3) practical guidance for complying with the duties through effective incident response planning and response, including considerations for solos and small firms. It will cover ABA Formal Opinion 483 "Lawyers' Obligations After an Electronic Data Breach or Cyberattack."

HOW TO LEVERAGE VIDEO TO BUILD YOUR BRAND, DOMINATE SEO, AND ATTRACT THE BEST CLIENTS
Michael D.J. Eisenberg, Patrick Allen Wright

This session aims to equip lawyers with the knowledge and skills to effectively use video content to build their brand and improve their online presence. Participants will learn about the five key elements that make a great video, the three most important types of videos every law firm should have, and the exact formula to structure videos to increase clicks and conversions. The program will also delve into leveraging AI tools, such as ChatGPT, to optimize videos for SEO and repurpose content across multiple platforms like TikTok, YouTube, and Facebook. By using the tools provided in this CLE, attendees will be able to enhance their reach and improve search results. Additionally, the program will discuss the benefits of hiring professionals versus DIY approaches for video production. Ultimately, the goal is to help law firms strengthen their brand identity, engage clients more effectively, and stand out in the competitive legal market.

WORKFLOW AUTOMATION FOR LAWYERS: IT'S A WHOLE NEW WORLD
Chris Fortier, Emily Amara Gordon

You want to automate some process or document in your firm but do you know what exactly are you automating? Do you know whether you want to purchase or use something that you may already have in your techstack? Get to know the process of workflow mapping and workflow management to diagram out your firm's processes to see what you can automate, what you want to make more efficient, and where you can make your current automations provide more value.

AI AND ACCESS TO JUSTICE
Kara Peterson, Jessica Bednarz

This session explores the transformative potential of Artificial Intelligence (AI) in enhancing access to justice while critically examining its challenges and limitations. Attendees will gain insights into how AI is currently being used to lower costs, streamline legal processes, and empower self-represented litigants. However, not all that glitters is gold. This

session will also reflect on past "shiny objects" in legal technology that were expected to revolutionize access to justice but ultimately failed to deliver on their promises. By learning from these historical missteps, attendees will gain a nuanced understanding of how to leverage AI effectively while avoiding pitfalls. Legal professionals, technologists, and policymakers will leave with practical strategies to ethically integrate AI into their practice, ensuring it serves as a tool for inclusion and equity rather than perpetuating existing barriers.

ACADEMIC + PRACTICE PARTNERSHIPS: WHY ACADEMICS NEED TO COLLABORATE WITH THE LEGAL PROFESSION

Sean Allan Harrington

Academic and practice partnerships are crucial for bridging the gap between legal education and the realities of legal practice. This session will highlight the benefits of such collaborations, including enhanced curriculum development, practical training opportunities for students, and the integration of cutting-edge technology in both academic and professional settings. The speakers will present successful case studies demonstrating the impact of these partnerships on improving legal education and practice. Attendees will gain insights into how to establish and maintain effective collaborations, and the mutual benefits for academic institutions, legal professionals, and students.

COLLABORATING WITH CONFIDENCE: BUILDING TRUST IN LEGAL WRITING PREPARED WITH GENAI

Jackie Schafer, Nick Long

Generative AI introduces new risks when it comes to trusting other attorneys' work — even when those attorneys are your colleagues. This session will give attorneys practical tips for collaborating when using GenAI tools. It will give legal teams best practices for building trust in their writing, both within the team and with external stakeholders.

1:00PM – 2:00PM

TAKING FLIGHT WITH MICROSOFT COPILOT

Ben M. Schorr, Julie Bays

A key skill when working with Copilot, or any generative AI, is creating prompts. In this session we'll get into what makes a good prompt, how to turn that into a great prompt, and ways that attorneys can get more out of generative AI through "prompt engineering".

TRIAL WITH AN iPAD: PREPARE AND PRESENT PART ONE

Tara Cheever, Brett Burney

Part 1: "Prepare" Learn how to organize

your evidence, summarize transcripts, and prepare for effectively presenting information to your audience. We will review use cases for exhibit and video conversion, content generation, and having your entire case file ready to search and review in DocReviewPad, and TranscriptPad.

ETHICAL PANEL CONSIDERATIONS FOR LAWYERS USING ARTIFICIAL INTELLIGENCE

Ivy Grey, Jennifer Wondracek, Daniel Siegel

This program will help legal professionals understand where AI and generative AI fit in legal practice and the ethical duties guiding its use. It focuses on research and writing activities, emphasizing their close relationship. Poor research leads to poor work products, harming clients. Effective writing translates research into useful client information. Generative AI can shortcut this process, risking ethical violations. The program covers the AI Engagement Framework (which I developed), detailing four key factors that determine the level of risk in using AI tools: engagement, understanding the topic and data sources, ensuring accuracy, and client confidentiality. Special attention is given to the high risks posed by consumer-grade generative AI tools, which can inadvertently disclose sensitive client information. I developed this framework to help people stop fearing technology, and start using it wisely. A significant part of the program is dedicated to ABA Model Rules 1.1 and 1.6. Model Rule 1.1 mandates competent representation, which includes technology competence. Lawyers must stay updated on technological advancements affecting their practice and use these tools competently. Model Rule 1.6 focuses on protecting client confidences, emphasizing the need for reasonable care to prevent unauthorized disclosure of information.

To clarify how confidentiality intersects with confidentiality, I created an 11-level scale to guide the responsible use of AI. For general-use tools, only intentionally public information should be entered. Higher sensitivity levels require stringent security measures, such as encrypted storage and strict access controls. We'll discuss this in the program. A rubric for AI engagement quality helps lawyers understand how to interact with AI tools effectively. Low-quality engagement involves vague prompts and unreviewed outputs. Proficient engagement includes a multi-step process with personas, questioning outputs, and ensuring thorough review. The goal is to use AI creatively to improve thinking and outputs, not just to automate tasks. By the end of this program, participants will have the knowledge, judgment, and skills to make informed decisions, mitigate risks, and harness the transformative power of AI while adhering to ethical standards and working efficiently.

CALCULATING ROI FOR TECHNOLOGY SPEND IN YOUR LAW FIRM

Catherine Sanders Reach, Marc Matheny

Figuring out ROI for tech investment in a law firm involves tracking metrics, such as actual usage, as well as identifying redundant functionality. We will also look at how to increase ROI for tools the practice considers essential but are not currently meeting their potential.

DIGITAL ADVOCACY: MASTERING TECHNOLOGY FOR COURTROOM PERSUASION

Jimmy WIlkins, Frank Ramos

In this dynamic session, two seasoned trial lawyers will explore the intersection of technology and courtroom advocacy. Attendees will gain practical knowledge on integrating various digital tools into their trial presentations, from interactive timelines to immersive 3D reconstructions. The speakers will discuss the psychological impact of multimedia presentations on juror retention and decision-making. They'll also address common challenges in implementing courtroom technology and provide strategies to overcome them. This session is designed to equip lawyers with the skills and confidence to embrace digital advocacy in the modern courtroom.

LEGAL TECHNOLOGY REGULATION: LESSONS LEARNED IN CLOUD TECHNOLOGY INNOVATION

Jack Newton

The ABA's model rules for professional conduct indicate specific requirements for the use of technology in the practice of law. These include strict rules for competency, confidentiality, and judgement (Rules 1.1, 1.6, and 2.1), which provide a comprehensive framework for the needs and understandings required to implement new technologies in law. In sharing his experiences working with industry regulators to develop cloud-based solutions in legal, this session will also look at the rapid advancements being made in AI, and what this will mean for the near and distant future.

MANAGING EXPECTATIONS: NAVIGATING TECH CHANGES

Carol L. Shlein, Allison Williams

When changing, especially from server based to cloud based programs, it is natural to assime that the new solution will include all of the previous product's features, when in fact, that is often not the case. Managing and setting realistic expectations and having a good selection process can help ensure a smooth transition. Learn how to choose, plan and have a successful migration.

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DATA BREACH CASE STUDIES: LESSONS LEARNED FROM REAL-LIFE INCIDENTS

Juan Carlos Bosacoma, Mark Calaguas

In recent years, several notable law firms have fallen victim to data breaches, resulting in significant financial and reputational damage. This session will dissect these incidents, examining the tactics used by attackers and the vulnerabilities they exploited. Attendees will learn about the common pitfalls that led to these breaches and how proactive measures could have mitigated the risks. The session will also highlight the importance of timely incident response and effective communication strategies post-breach.

2:15PM – 3:15PM

PRACTICING LAW IN AN AUGMENTED REALITY

Jeffrey Richardson, Kenton Brice

Virtually every review of the Apple Vision Pro concludes that this will be the future, especially as devices get lighter and less expensive. But we have a taste of the future now thanks to a number of these devices being on the market and more coming soon. This session explores how this technology can be used by lawyers today and what we can see in the near future for the use of this technology.

TECH STACK DEEP DIVE FOR THE MODERN VIRTUAL LAW FIRM

Mathew Kerbis

Tired of paying high monthly rent? Want to lower you overhead and transition to a law practice of the future? Do you care about efficiency? Not sure what hardware or software you should use to maximize it for your virtual law firm? Learn to build your firm's tech stack and leverage it to deliver better legal services and grow your practice.

WAKING UP TO A NEW ERA: PREPARING FOR THE LEGAL LANDSCAPE OF TOMORROW

Cat Moon, Natalie Knowlton

What if the legal profession took a Rip Van Winkle-style nap and woke up in 2034? This thought-provoking presentation, delivered by leading law professors known for their pioneering work in legal technology, will analyze possible advancements and shifts in the legal field, including the integration of AI, changes in client expectations, and new regulatory frameworks. We will discuss how current trends might evolve and converge to shape the future, and what skills and knowledge today's lawyers need to acquire to stay ahead. Participants will leave with actionable insights on how to future-proof their careers and practices against a backdrop of rapid and relentless change in both technology and law.

MASTERING YOUR INBOX: EFFECTIVE EMAIL MANAGEMENT FOR A STRESS-FREE WORKFLOW

Danielle Hall, Charity Anastasio

In an age where emails can be overwhelming, mastering your inbox is essential for maintaining productivity and reducing stress. This program is designed to provide you with practical strategies for effective email management. Learn how to streamline your email processes, prioritize communication, and create a stress-free workflow that enhances your efficiency and peace of mind.

E-DISCOVERY CHALLENGES IN SMALL BUSINESS LITIGATION

Alexander Paykin, Robert Hawkins

This course explores the unique e-discovery challenges faced by attorneys representing small businesses in commercial litigation, disputes, and arbitration proceedings. Participants will learn cost-effective strategies for managing electronic evidence in business-related cases, focusing on practical approaches to data preservation, collection, and review that are suitable for smaller firms and transactions. The session will cover best practices for navigating e-discovery in various commercial contexts, from pre-litigation planning to post-dispute resolution, equipping attorneys with the tools to effectively handle e-discovery obligations while balancing the limited resources often associated with small business litigation.

HOW TO FORMAT COMPLEX PLEADINGS WITH TABLES OF CONTENTS AND AUTHORITIES IN MICROSOFT WORD

Barron Henley

One of the most difficult technical tasks one can undertake is formatting a complex brief in Microsoft Word that has a title page, table of contents, table of authorities, multi-level paragraph numbering, and page numbering that starts over in the middle of the document and switches formats (for example, Romanettes to Arabic). In this session, you'll be able to download pre-built, federal court of appeals (customizable) template and together we'll work through generating tables of contents and authorities using Word's built-in features. The resulting tables can easily be updated after the pleading is edited so that the items and page number references are always correct. We'll also show you how to easily customize the subject template for any jurisdiction (changing font, point size or paragraph alignment as necessary). The heavy lifting is already done, and if you use this template as the starting point for your next complex pleading, you'll shave many hours off the process because the formatting will just work.

RV LAWYERING: USING CURRENT TECHNOLOGY TO PRACTICE LAW ANYWHERE, PART 1

Richard M. "Rick" Georges, Reid Trautz

Discussion of a broad spectrum of technologies that are essential for remote lawyering. Cloud computing, secure Internet access, such as Starlink satellite antennas and cellular hotspots, and the latest hardware recommendations.

THE FUTURE OF LEGAL SEO: BEYOND KEYWORDS AND BACKLINKS

Tanner Jones, Gyi Tsakalakis

Search Engine Optimization (SEO) is continuously evolving, and law firms must adapt to stay competitive. This session will delve into the future trends shaping legal SEO, from the influence of AI and machine learning on search algorithms to the rising importance of voice search. Attendees will learn about local SEO strategies, the critical role of E-A-T (Expertise, Authoritativeness, Trustworthiness) in content, and how to leverage structured data and schema markup. This comprehensive program will equip legal professionals with cutting-edge insights and practical techniques to maintain a robust online presence in an ever-changing digital landscape.

LEVERAGING AI FOR ATTORNEY WELL-BEING

Alexandria (Lexi) Lutz, Mark Calaguas

Join us for an enlightening and educational session on the intersection of artificial intelligence (AI) and well-being in the legal profession. Our expert panel will delve into how AI can enhance attorney well-being through therapy and psychology, promoting resilience and stress management. Simultaneously, we'll address critical ethical and privacy concerns related to consumer health data when implementing AI solutions. Discover practical strategies, explore cutting-edge tools, and engage in ethical discussions to harness AI's potential for mental health support while safeguarding sensitive information. Don't miss this opportunity to stay informed and empowered in the evolving legal tech landscape!

4:15PM – 5:15PM

SEVEN KEY FACTORS TO PROPER TRUST ACCOUNT MANAGEMENT

Steven J. Best, Timothy Jayden Doyé

Often considered a mundane subject among the more exciting topics offered at TechShow, scrupulous attorney trust account management and maintenance is a core requirement for any law firm and mismanagement can seriously derail your legal career. Often times, attorneys "trust" that someone else is properly maintaining their trust account and

with just one mistake or error, your law license could be in jeopardy. This session will examine 7 key steps you should implement at your firm to ensure that your attorney trust account remains in compliance with state bar or provincial law society guildelines. We'll look at ethical considerations as well. Thus, considering the potential for confusion about all the regulations governing trust accounts – and the extremely serious consequences for violating them – it's worth taking the time to refresh your memory to ensure your firm stays lock-step in line with every requirement.

LEGAL TECH REVOLUTION: PRACTICE MANAGEMENT AND ACCOUNTING SOFTWARE REIMAGINED

JoAnn Hathaway, Jordan Turk

In this informative session, we will explore the newest innovations in practice management and accounting software transforming the legal industry. Today's solutions offer intuitive designs, user-friendly interfaces, and advanced automation tools that handle routine tasks, allowing legal professionals to focus on high-value activities. We will discuss seamless integration with other essential tools, creating a unified and efficient system. Additionally, attendees will learn about robust data analytics features that provide valuable insights into their practice's performance and financial health. This session is essential for legal professionals who want to leverage the full potential of the latest technologies to revolutionize their operations and enhance their firm's profitability.

EXAMPLES, NOT HYPE! PRACTICAL USES OF GENERATIVE AI — HOW LLMS ARE RESHAPING LEGAL SERVICES FOR (1) LAW FIRMS AND (2) THEIR CLIENTS

Damien Riehl, Steve Embrey

The term "AI" has been used for decades — powering tools for document review and proofing — but Generative AI (e.g., ChatGPT, Copilot) is different: Where prior AI could merely interpret existing documents, Generative AI can write new documents at a postgraduate level.
In this fast-paced, action-packed talk, 20-year veteran lawyer and AI technologist Damien Riehl leverage his 1,000+ conversations with lawyers and their clients, demonstrating to Attendees how Generative AI can perform real-world legal tasks. He will provide attendees with live demos on how they can use Generative AI in their practices, including emerging use cases like pleading analysis, document drafting, and argument scrutiny.
It's guaranteed that in this talk, you'll find several Use Cases that will be directly relevant to *your* practice.

LEVERAGING CRMS: TRANSFORMING YOUR LAW FIRM FOR ENHANCED CLIENT MANAGEMENT AND GROWTH

Ruby Powers

Devel into how CRMs can revolutionize the way you manage client relationships, enhance communication, and optimize operational efficiency. You'll learn how to effectively utilize CRM tools to organize client information, monitor case progress, and automate repetitive tasks, allowing you to focus on high-value legal work. Discover how CRMs can provide valuable insights through data analytics, improve team collaboration, and support seamless client experiences from initial contact to case resolution. Whether you're looking to upgrade your existing systems or implement new CRM solutions, this session will equip you with the knowledge and tools to transform your business into a client-centric, highly efficient operation.

USE LEGAL TECH TO BOOST EFFICIENCY AND CLIENT SERVICE

Niki Black, Stephanie Everett

This session will focus on the potential of emerging legal technologies to ramp up productivity and improve the client experience. Attendees will gain insights into various innovative tools that automate routine tasks, streamline workflows, and enable lawyers to focus on higher-value activities. The discussion will also cover how these technologies can enhance client interactions, ensuring more personalized, responsive, and efficient service. Participants will learn actionable strategies to ethically integrate these technologies into their practices for improved operational efficiency and client satisfaction.

SMALL FIRMS AND CYBER SECURITY - WHAT DO YOU REALLY NEED TO PROTECT YOUR FIRM?

Pegeen Turner, Jim Calloway

Law firms are inundated with security requirements from everywhere and everyone. From cyber liability companies to MSPs, firms need to decypher the lingo, make sure that they (or someone) are protecting the security of the firm and understand the implications of what happens if they don't. We need to weed through the scare tactics of what they really need to protect and how to accomplish this at a reasonable cost.

OFFICE UNLOCKED: EXPLORING MICROSOFT 365

Julie Bays, Vedia Jones-Richardson

Microsoft 365 provides a dynamic suite of tools that can significantly enhance productivity and collaboration in legal practices. This session focuses on how fully utilizing the Microsoft 365 ecosystem unlocks powerful connections between its applications, uncovers underutilized

tools, and streamlines workflows. Learn how to integrate these tools effectively to create a seamless and productive work environment, tailored to the needs of law firms.

Friday
04.04.25
8:30AM – 9:30AM

ETHICS OF LEGAL TECHNOLOGY 2025

Marc Matheny, David J Ries

Taking the Model Rules of Professional Conduct as a guide, the program will present how the model rules, especially Model Rules 1.1 through 1.10 are especially relevant to the practice, and how they integrate into the latest legal technology. Competence, Communication and Confidentiality are the cores of the Model Rules and are also the key to a law firm's duty to the client. Also fees, including IOLTA accounts and accounting are all vital to the duties owed to the client.

THE TECHNOLOGY SIDE OF SUCCESSION PLANNING AND WINDING UP

Charity Anastasio, Danielle Hall

Technology plays a pivotal role in both the orderly shutdown of a law firm and the seamless transition of leadership when passing the torch. By carefully selecting and maintaining technologies that align with your firm's current needs and future goals, you can create and implement a more effective and scalable succession plan.

60 GENERATIVE AI USE CASES IN 60 MINUTES

Greg Siskind, Niki Black

This panel will quickly cover dozens of AI prompts and different software and hardware products that can help improve productivity and work product. Audience members will leave with many ideas for using AI to help with practice management, legal research, drafting, managing employees, communicating with clients, strategizing, and more. The presenters will show real prompts and real outputs to demonstrate use cases.

A BRIEF HISTORY OF LEGAL AI: A LOOK BACK AND A PREVIEW OF WHAT'S NEXT

Ed Walters, Dan Katz

Generative AI has already played a transformative role in legal tech. In order to understand what's next for this technology, it's important to understand its (brief) history. In this fast-paced session, Ed Walters and Dan Katz will

take a look back at the history of legal AI, then preview what's already under development in the next generation of legal AI tools.

ADVANCED AUTOMATIC PARAGRAPH NUMBERING/ LETTERING IN MICROSOFT WORD
Barron Henley
Microsoft 365 provides a dynamic suite of tools that can significantly enhance productivity and collaboration in legal practices. This session focuses on how fully utilizing the Microsoft 365 ecosystem unlocks powerful connections between its applications, uncovers underutilized tools, and streamlines workflows. Learn how to integrate these tools effectively to create a seamless and productive work environment, tailored to the needs of law firms.

FOSTERING A THRIVING REMOTE CULTURE IN LAW FIRMS: STRATEGIES FOR SUCCESS
Emily Amara Gordon, Cynthia Thomas
This session will explore effective strategies for law firms to build and maintain a strong organizational culture with remote staff. We'll discuss practical approaches to promote engagement, collaboration, and professional development in a distributed work environment. Attendees will gain insights into leveraging technology, adapting management practices, and addressing common challenges faced by law firms in the remote work era.

STRATEGIES TO OPTIMIZE YOUR BILLING
Carol L. Shlein
Many small firms arae underutilitizing their billing systems - whether retyping attorney's time or preparing bills in Word or sending paper bills. Firms often have more rates than needed, making accurate billing more challenging. Many times, firms keep doing the same procedures without exporing newer or better options in their existing platform or new product. Learn tips about improving your firm's billing practices and cash flow by working smarter.

10:30AM – 11:30AM

SOARING WITH COPILOT: TAKE YOUR SKILLS TO THE NEXT ALTITUDE
Ben M. Schorr, Julie Bays
What is Microsoft Copilot, how can attorneys use Copilot and generative AI to be more effective, and a short demo of some of the things attorneys can use it for.

TACKLING AI'S COMPLEX LEGAL AND ETHICAL IMPLICATIONS
Maura Grossman, Steve Embry
Join Maura R. Grossman and Stephen Embry as they explore the transformative impact of AI, Generative AI, and Large Language Models on the legal profession. This engaging fireside chat will delve into the nuances of the latest AI technology, highlighting both its potential benefits and inherent pitfalls, including bias and other ethical considerations that legal practitioners must navigate. Attendees will gain valuable insights into real-world applications of AI in legal settings, explore the challenges and opportunities they present, and examine strategies for ethically integrating AI into their practice. Whether you are an experienced AI enthusiast or just a beginner, this session will equip you with a deeper understanding of AI's role in shaping the future of law.

IOT DEVICES AND THEIR IMPLICATIONS IN REAL ESTATE TRANSACTION AND LITIGATION
Alexander Paykin, Robert Hawkins
This course explores the emerging role of Internet of Things (IoT) devices in real estate transactions and litigation, focusing on how smart technology is reshaping the landscape for landlords, tenants, buyers, and sellers. Participants will learn how IoT-generated data can be leveraged in various scenarios, from property tours and energy efficiency assessments in transactions to providing crucial evidence in landlord-tenant disputes and property condition litigation. The session will also address the legal challenges surrounding IoT in real estate, including data ownership, privacy concerns, and the admissibility of IoT-generated evidence in court proceedings.

A PARADIGM SHIFT IN BILLING CLIENTS? SERVING THE LATENT LEGAL MARKET, DITCH THE BILLABLE HOUR, AND BECOME THE LAWYER OF THE FUTURE
Joshua Lenon, Mathew Kerbis
Will AI replace lawyers? No, it can't. But it does have the potential to change the nature of the work—and the business of law. Drawing on aggregated and anonymyzed data from tens of thousands of legal professionals published in the latest Legal Trends Report, Joshua Lenon will present data on how AI has the potential to reshape the work that gets done in legal practice—and how it will benefit legal professionals, their law firms, and their clients.

RV LAWYERING: USING CURRENT TECHNOLOGY TO PRACTICE LAW ANYWHERE, PART 2
Richard "Rick" Georges, Ruby Powers
The hardware and software needed while working on the road.

THE FUTURE OF CYBERSECURITY IN THE LEGAL INDUSTRY: TRENDS TO WATCH
Juan Carlos Bosacoma, Alexandria "Lexi" Lutz
As cyber threats continue to evolve, so too must the cybersecurity strategies of law firms. This session will delve into the latest trends in cybersecurity, such as artificial intelligence, blockchain, and zero-trust security models. Attendees will learn how these technologies can be leveraged to enhance data protection and streamline security operations. The session will also discuss the potential regulatory changes on the horizon and their implications for the legal industry. By understanding these trends, law firms can better prepare for future challenges and opportunities.

REVOLUTIONIZING LEGAL PRACTICE: LEVERAGING LLMS FOR HIGH-VOLUME DOCUMENT REVIEW, DUE DILIGENCE, AND DRAFTING
JP Mohler
Application of LLMs, especially in context of high volume document review and due diligence projects, but also drafting.

TECH TRENDS AND TOYS 2024: THE LATEST GADGETS AND TECH FOR LAWYERS AND NONLAWYERS FROM CES 2025
William Ramsey, Heidi Baucus
Every year, Bill Ramsey and his friend, Phil Hampton, attend the Consumer Electronics Show in Vegas. After the show, they confer and formulate a list of trends, toys and gadgets that will (or should0 have an effect on the practice of law or, at least, the private lives of lawyers. This presentation is a fact-paced venture into the latest in technology (and will not be focused or limited to AI).

1:00PM – 2:00PM

HOW TO AVOID MARKETING PITFALLS AND HOLD MARKETING ACCOUNTABLE
Gyi Tsakalakis, Tanner Jones
When it comes to legal marketing, there's no shortage of misinformation. We're here to bring more transparency and accountability to the legal marketing landscape. Join us to learn about questions to ask and conversations to have about your firm's legal marketing.

DEFINING TECHNOLOGY COMPETENCY IN THE AGE OF GENERATIVE AI

Kenton Brice, Ivy Grey

This session will explore the concept and definition of technology competency, particularly in the context of generative AI's evolving role in the legal profession. It will address the ethical and practical implications of integrating, and not integrating, modern technologies into legal practice, emphasizing the need for lawyers to develop technological proficiency. As a backdrop, this session will also discuss the current efforts on providing definitional frameworks for the duty of technology competency in partnership with the SALI Alliance.

ENGAGING WITH DYNAMIC PDFS: INTERACTIVE FEATURES AND FUNCTIONALITIES

Dan Siegel, Pam Myers

Just when you've mastered Adobe Acrobat and its PDF functionalities, Adobe revolutionizes it again. The interface has been transformed, artificial intelligence has been integrated, and the possibilities have expanded. In this course, discover the redesigned interface, unravel the intricacies of AI, enhance your mastery of classic features, and explore a wealth of new capabilities.

FILING TO VERDICT: HOW TECH & AI ARE REDEFINING COURT INTERACTIONS

Dan Lear, Jackie Schafer

The miracle of cloud-based computing modern law practices places immense computing power right at the fingertips of today's legal professionals. Ten years into the cloud computing revolution two powerful trends are emerging. First, cloud systems no longer operate in a silo. Imagine your client going from intake to payment to filed lawsuit with one quick formfill and a picture of a credit card. Whether through direct integration, Zapier, or clever hacks by even cleverer users, you can stitch legal workflows together in a remarkably powerful way. Second, the cloud provides you direct access to tremendous AI computing power not only in the form of LLMs like ChatGPT but also through often overlooked but just as powerful technologies such as TAR (the technology behind eDiscovery), speech to text, or even simple automation. All three presenters are extremely experienced in educating legal professionals on how to adopt and use modern tools and technology in their legal practices. Ms. Thompson has extensive practice experience at firms large and small and is constantly working to streamline and automate her mediation practice with technology. Ms. McCausland is a solo practitioner who constantly works to use technology to improve the experience for her bankruptcy law firm clients. Mr. Lear has been working at the intersection of

law and technology for two decades as both a legal and technology professional.

MASTERING MICROSOFT TEAMS: BOOSTING COLLABORATION AND PRODUCTIVITY FOR LAWYERS

Debbie Foster, Tom Mighell

This CLE will guide legal professionals through the powerful features of Microsoft Teams, showing how it can transform the way law firms collaborate internally and communicate with clients. From managing files and scheduling meetings to integrating with other Microsoft 365 tools, this session will cover essential tips and best practices for improving productivity and maintaining compliance. Learn how to leverage Teams to create a more streamlined and secure virtual workspace tailored for the legal profession.

TRIAL WITH AN IPAD: PREPARE AND PRESENT PART TWO

Brett Burney, Tara Cheever

Part 2: "Present" Learn how to pull everything together to create compelling slide presentations with PowerPoint and Keynote, and dynamic evidentiary presentations with TrialPad, using wireless presentation techniques, video editing tools, timelines, maps, and more. If you're in litigation and the business of persuading others, come hear all about the latest iTechnologies that enable top litigators to be smooth, confident, and effective in the courtroom.

LEGAL TECH YEAR IN REVIEW: TOP STORIES AND FUTURE TRENDS

Stephen Embry

In this dynamic and sometimes irreverent panel discussion, the prominent journalists from Legaltech Week will review the top legal tech stories that have shaped the legal landscape over the past year. The panelists will analyze the implications of these developments for lawyers and legal professionals, offering practical insights into how to navigate the evolving tech environment. Additionally, the discussion will include predictions for the coming year, highlighting emerging trends and potential disruptions. Attendees will gain a comprehensive understanding of the current state of legal technology and be better prepared for future changes.

2:45PM – 3:45PM

MAXIMIZING YOUR PRODUCTIVITY WITH IPAD

Jeffrey Richardson

Every part of a law practice can be enhanced by using an iPad, especially if you know the best tips and tricks. Whether you are working on contracts, interviewing a witness, reviewing discovery responses, taking a deposition,

drafting a motion for summary judgment, defending a client in trial, or preparing and arguing an appeal, there are specific ways that an iPad can make you a better lawyer. Sometimes, the iPad serves as a replacement for a PC or Mac. Other times, it is the perfect companion. This session will tell you what you need to know to be a better attorney by getting the most out of your iPad.

TRANSFORMING YOUR FIRM FOR THE FUTURE

Steven J. Best, Stephanie Everett

In this session, we'll present practical options for improving workflow by having a firm examine if they first have the right team members, well-defined processes and properly implemented technology to ensure that a firm is ready for future growth. Clinging to the same methods year after year will not bode well for future business growth and understanding the changing landscape. As clients become more sophisticated users of technology, they are demanding the same from their vendors, including your law firm. The "ostrich" approach (i.e. sticking your head in the sand and refusing to recognize future business demands) is going to rapidly hurt your business. This session will discuss in part, but not solely focus on topics like practice management, efficient billing processes, alternative revenue options, developing well thought organizational tools, artificial intelligence, and embracing automation.

JUDICIAL PERSPECTIVES ON GENERATIVE AI: ETHICAL USE, DISCLOSURE, AND EXPECTATIONS IN THE COURTROOM

Judge Scott Schlegel, Judge Timothy Driscoll, Judge Ashely Parker

In this panel discussion, three esteemed judges will share their insights on the evolving role of generative AI within the judicial system. The judges will discuss the ethical boundaries and legitimate uses of AI from a judicial perspective, and the potential benefits AI can offer in chambers. They will also examine what requirements judges should place on lawyers, if any, concerning the disclosure of AI use, and articulate their expectations of lawyers who use GenAI in their practices. This session aims to provide a comprehensive understanding of the interplay between generative AI and the justice system, offering guidance on ethical and practical considerations.

AI IN LITIGATION: HARNESSING GENERATIVE AI FOR TRIALS

Jimmy Wilkins, Frank Ramos

In this cutting-edge session, two experienced trial lawyers will demonstrate the practical applications of Generative AI in litigation, from drafting pleadings to preparing for discovery and trial. They will provide a live demonstration of effective prompt engineering techniques to elicit

valuable responses from AI tools. The speakers will also delve into the potential risks and ethical considerations of using AI in legal practice, including issues of confidentiality, accuracy, and professional responsibility. Attendees will gain insights into best practices for integrating AI tools into their workflow while maintaining the integrity of their legal work. This session aims to equip lawyers with the knowledge to harness AI's potential while avoiding its pitfalls.

INNOVATIONS IN CLIENT INTAKE: LEVERAGING TECHNOLOGY FOR BETTER OUTCOMES

Patrick Allen Wright, Michael Eisenberg
In the legal profession, the client intake process is crucial as it sets the tone for the entire attorney-client relationship. This program will delve into the key components of an effective intake process, highlighting the importance of making a strong first impression and ensuring the accuracy and efficiency of information gathering. Attendees will discover how modern tools and technologies, such as CRM systems and AI chatbots, can streamline their intake procedures. Additionally, we will discuss best practices for maintaining high client satisfaction and strategies for continuous improvement to boost overall firm productivity and client relationships.

LAW FIRM AUTOMATION MEETS AI: A MATCH MADE IN HEAVEN?

Allison C. WIlliams, Chris Fortier
This program will delve into the complexities of implementing AI-driven automation in law firms, highlighting both the advantages and challenges. Attendees will learn how automation can boost efficiency and profitability, with specific examples to illustrate the economic impact of AI-generated automations, while also understanding the risks of AI errors and the ethical duty and business necessity of oversight to maintain accuracy. The session will discuss AI capabilities and limitations, providing examples of how AI can be used to increase effectiveness for attorneys and law firm owners. The program will discuss the ethical considerations of delegating tasks to AI. Finally, the program will delineate less frequently discussed pitfalls, such as data privacy concerns, integration challenges, and the need for ongoing monitoring and updates, as the technology evolves.

BRIDGING THE GAP: A2J THROUGH LIMITED SCOPE SERVICES AND AUTOMATION

Julie Bays, Jessica Bednarz
This presentation focuses on enhancing access to justice by leveraging limited scope representation (LSR) and document automation. By examining practical approaches, legal tools, and automation techniques, the session will highlight strategies lawyers can use to deliver affordable and efficient legal services. The goal is to equip attorneys with actionable insights to meet the needs of underserved populations while maintaining high ethical standards and maximizing productivity.

4:00PM – 5:00PM

CYBER GUARDIANS OF THE LEGAL GALAXY

JoAnn Hathaway, Pegeen Turner
In today's digital landscape, cyber threats are inevitable—but their impact doesn't have to be. This session takes a "Back to Basics" approach, offering a clear roadmap to understanding the fundamentals of cybersecurity and the complexities of cyber insurance. Discover how to identify risks, address vulnerabilities, and protect your law firm from attacks while ensuring your insurance coverage truly has your back. Dive into the anatomy of a cyber insurance policy. Learn what key terms and clauses mean, and ensure you're not buying coverage that falls short when you need it most. Attendees will leave equipped to assess their firm's strengths and weaknesses, leverage opportunities to bolster security, and respond effectively to a data breach. This session bridges the gap between prevention, response, and recovery.

THE NEW OUTLOOK

Catherine Sanders Reach, Vedia Jones-Richardson
Microsoft is rolling out a new version of Outlook, bringing significant changes to the user interface, features, and integrations. For legal professionals who rely on Outlook for client communication, case management, and workflow efficiency, understanding these updates is crucial. This session will provide an in-depth look at the latest version of Outlook, covering enhancements and practical tips for optimizing email management in a legal setting. The session will also address what the new Outlook is missing and discuss challenges for law firms and legal teams adapting to the update.

EVALUATING AI FOR LAW PRACTICE: BENEFITS, RISKS, AND PRACTICAL ETHICS

Sean Harrington, Cat Moon
In an era where technology continuously reshapes professional landscapes, the legal field stands at a crossroads between traditional ethics and innovative practices. This talk delves into the practical implications of AI and technology for law practice, contrasting them against the often theoretical ethical thinking. We will examine real-world scenarios to demonstrate where current ethical guidelines may fall short

or inhibit technological integration. The session aims to bridge the gap between how law is practiced and how it is perceived by ethics bodies, advocating for an updated ethical framework that embraces technological advances and acknowledges that a certain level of risk will always exist and has to be tolerated. Attendees will gain insights into risk management strategies and learn how adopting AI can not only comply with ethical standards but also enhance service delivery and client confidentiality.

ARTIFICIAL INTELLIGENCE (AI) IN FAMILY LAW: CAN THE WHEAT MEET THE CHAFF

Mark Unger, Jordan Turk
Family law is possibly the largest stakeholder space in day-to-day dockets in District and County Courts, and in Access to Justice circles, though AI and technology in general is the only common denominator across the spectrum of all practice areas. What are the dangers, pitfalls, benefits, and use cases in divorces and suits affecting the parent-child relationships, with property division, child custody fights, visitation, and child support as well as in the different venues such as in Court, Mediation, and arbitration.

WOMEN IN LAWTECH: CHALLENGES, WINS, & OPPORTUNITIES

Jennifer Wondracek, Kara Peterson
Join us as we chart the remarkable journey of the women of legal tech, from early breakthroughs to contemporary successes. This session will spotlight key achievements, honor trailblazing women, and shed light on the ongoing challenges women face in the field, such as representation, career growth, and balancing professional and personal life. Our panel, featuring voices from academia, vendors, and law firms, will offer diverse perspectives and experiences. We will also explore innovative strategies and actionable solutions to foster a more inclusive and supportive environment for current and future women of legal tech.

SETTING TECH PRIORITIES FOR A SMALL LAW FIRM

Jim Calloway, Reid Trautz
While many small law offices operate similarly, it is crucial for each lawyer to consider their unique workflow and processes when incorporating technology that best suits their firm. Today, there are numerous software options available, each designed to perform a variety of tasks. By understanding the functionality, features, and compatibility of these tools before making a purchase, lawyers can save valuable time and money. Attendees will leave with a curated list of "must-have" software applications that our experienced presenters believe are "best-

in-class" for new solo and small firms, as well as for existing firms looking to upgrade their tech stack.

MAXIMIZING FINANCIAL EFFICIENCY IN YOUR LAW FIRM WITH CUTTING-EDGE TECH SOLUTIONS
Timothy Jayden Doyé, Mitch Zoll
This workshop provides an in-depth look at how modern technology can transform financial operations in law firms. We will cover key software features for billing, expense tracking, timekeeping, and trust accounting compliance. Additionally, participants will gain insights into optimizing financial reporting, enhancing timekeeping practices, and addressing common software gaps. Through real-world examples and interactive discussions, attendees will leave with practical strategies to implement in their firms.

Saturday
04.05.25

8:30AM – 9:30AM

DIGITAL JUSTICE: TWO GENERATIONS OF JUDGES EXPLORE AI'S IMPACT ON THE LEGAL SYSTEM
Judge Timothy Driscoll, Judge Ashleigh Parker
Join us for an illuminating discussion on artificial intelligence's growing role in the legal system, featuring judicial perspectives that span generations and jurisdictions. Judges Parker and Driscoll will share their unique insights on how AI technologies are reshaping courtroom practices, case management, and judicial decision-making. This dynamic conversation will explore both the opportunities and challenges of integrating AI into the justice system, examining how different generations of legal professionals approach these technological advances.

9:45AM – 10:45AM

40 TECH TIPS IN 40 YEARS
Reid Trautz, Jim Calloway, Catherine Sanders Reach
Based on the ever-popular 60 Tips in 60 Minutes, this session covers the best technology tips of the past 40 years, many of which are surprisingly relevant to today. Delivered by many past TECHSHOW chairs, this fast-paced session is sure to be informative and fun.

11:00AM – 12:00PM

60 TECH TIPS IN 60 MINUTES
Brett Burney, Barron Henley
Come join us for this session where you will take away (at least) 60 power Excel tips! From data entry shortcuts to pivot table creation and everywhere in between.

CLE Information

The ABA is seeking 10.0 hours of CLE credit in 60-minute states, including 1.0 hour of CLE Elimination of Bias and including 7.0 hours of CLE Ethics credit, and 12.0 hours of CLE credit in 50-minute states, including 1.2 hours of CLE Elimination of Bias and including 8.4 hours of CLE Ethics credit for this program. Credit hours are estimated and are subject to each state's approval and credit rounding rules. Please visit www.americanbar.org/mcle for general information on CLE at the ABA.

Scholarships for up to 50% off the registration fee are available to attorneys who qualify due to financial hardships. Scholarships do not include meals, lodging, or travel costs associated with attending the conference. Requests for scholarships must be received no later than January 18, 2025. To request a scholarship contact zachary.bambacht@americanbar.org. (Scholarships are limited)

Non-CLE Non-CLE
Ethics Ethics and Professional Responsiblity
Law Office Law Office Management
Elim. of Bias Elimination of Bias/Diversity and Inclusion
Technology Technology

Titles, sessions, descriptions, and speakers are subject to change. Please note all times listed are in Central Standard Time (CST).

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Pricing Options

STANDARD

Full Conference Rates (4 Days)	Price
LP Member	$1,000
ABA Member	$1,100
Standard	$1,200
Govt./Academic/Non-Profit	$800
Professional Affiliates (Non-CLE)	$800
Law Student*	$125
EXPO Only Pass	Free

Single Day Passes (1 Day)**	Price
Thursday Conference	$525
Friday Conference	$525

*Law students must be ABA Members to register at the law student rate. You can learn more and become a member on americanbar.org. Remember, membership is FREE, and you can GO PREMIUM ($25) for extra benefits.

**One day registration prices may not be combined.

For any questions or concerns about registration, please email Kaleigh Matyas at kaleigh.matyas@wearemci.com.

Register now at www.techshow.com

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