

AltFee

Press Kit

Background

AltFee is a legal tech company enabling law firms to be confident and successful with the scoping and pricing of their services through the effective use of fixed fees and value-based pricing.

The legal industry is undergoing a transformative shift through AI and automation, enhancing efficiency. This challenges traditional time-based billing models, leading law firms to explore alternative pricing strategies that align with AI-driven productivity. These strategies include value-based pricing, fixed/flat fees, stage-based pricing, subscription models, and more. As AI's role becomes more established, law firms should balance technology integration with sustainable pricing models. Adapting to this evolving landscape enables law firms to position themselves as leaders, delivering value, maintaining profitability, and fostering stronger client relationships.

Our founding team brings a combined 60+ years of legal industry experience as practicing lawyers and law firm owner/operators. We have experienced the numerous pain points of the billable hour first-hand, and in our pursuit of a better way of charging for legal services, have established ourselves as global thought leaders on the subject of non-hourly pricing.

Our Mission

Improving the legal experience, for everyone.



Incorporation / Formation of a Company		\$1,650
Pricing factors	Value modifiers	Service descriptions
Base Fee		\$ 850
<input checked="" type="checkbox"/> Company Name Reservations		\$ 100
<input checked="" type="checkbox"/> Multiple Share Classes		\$ 250
<input checked="" type="checkbox"/> Revised Rights and Restrictions		\$ 250
<input checked="" type="checkbox"/> Number of Shareholders (\$50 per shareholder)	4 x	\$ 50

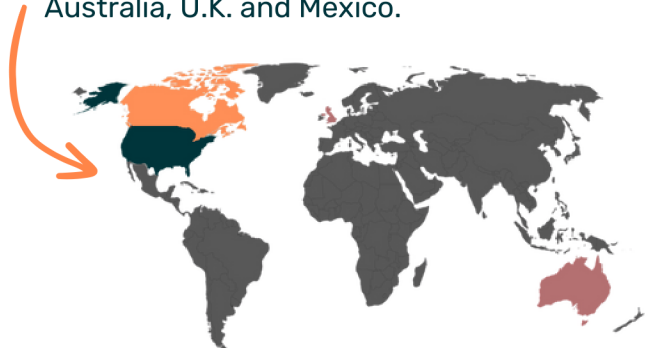
Product

AltFee is revolutionizing law firm pricing by offering a foundation for alternative fee structures that align with the evolving legal landscape. More specifically, AltFee is empowering firms to assess and assign value accurately in the face of AI-driven efficiency gains, foster collaboration, data-driven analysis, and confident scoping & pricing—addressing the global challenge of moving beyond the billable hour model and ensuring profitable scalability for law firms.

Product Fact Sheet

Integrates with
Clio

- **Description:** Enabling law firms to confidently scope, price, propose, and audit alternative fees.
- **Pricing:** www.altfeeco.com/pricing
- **Product Details:** www.altfeeco.com/product
- **Current Customer Locations:** USA, Canada, Australia, U.K. and Mexico.



ALT FEE BY THE NUMBERS

Amount Priced	Projects	Matters	Template Guidelines
\$8M+	3400+	2200+	450+



Recent News

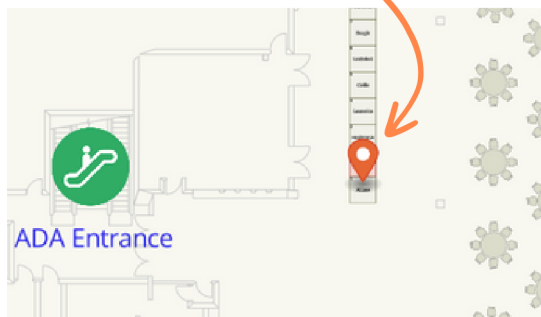
Coming off our recent finalist recognition in the **"Best Practice of Law App"** category at ClioCon, AltFee was recently selected as a finalist in the 8th edition of the Startup Alley competition at the ABA TECHSHOW 2024.

For more information, please check out these recent articles:

- AltFee Earns a Spot as a Finalist in ABA TECHSHOW Startup Alley:
<https://www.lawnext.com/2024/01/voting-is-closed-and-here-are-the-results-the-15-finalists-you-chose-to-be-in-the-2024-startup-alley-at-aba-techshow.html>
- Finalists Announced for Inaugural Integration Awards Celebrating Excellence and Innovation in Clio's App Directory:
<https://www.clio.com/about/press/integration-awards-finalists-2023/>

Booth Location

Startup Alley - Booth #2



https://abatechshow24.mapyourshow.com/8_0/floorplan/?hallID=A&selectedBooth=2

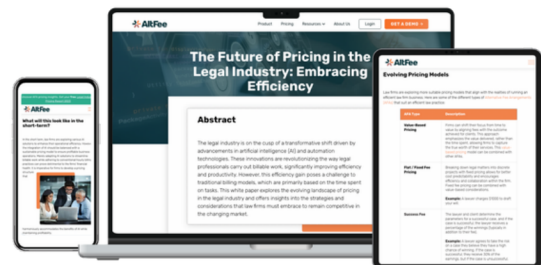
Social Media

 www.linkedin.com/company/altfee

 www.twitter.com/altfeeco

Links to Company Publications

- AltFee Articles:
<https://www.altfeeco.com/resources>
- AltFee Whitepaper on Embracing AI + Efficiency: <https://www.altfeeco.com/get-your-free-ai-whitepaper>
- Join the Directory of Law Firms Offering Alternative Fees:
<https://www.altfeeco.com/afa-law-firm-directory>
- Legal Industry Pricing Report:
<https://www.altfeeco.com/get-your-free-report>



Contacts

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“With the increased adoption of AI and other efficiency gaining technologies into law firms which reduce the time it takes to complete billable tasks, law firms must re-evaluate their pricing models to ensure their pricing aligns with the value of their services.”

PR/Onsite Inquiries

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