Lincoln Mead
Co-Chair
Canon Discovery Services

John Simek
Co-Chair
Sensei Enterprises, Inc.

A MESSAGE FROM THE ABA TECHSHOW 2019 CO-CHAIRS,

Lincoln Mead and John Simek

All law firms, today, use technology, even those who swore they never would. Should you be using even more technology and are you effectively using what you already own? The answer to the question is right around the corner. For over 30 years, ABA TECHSHOW has been bringing lawyers together to learn how they can better use technology to enhance their practices and deliver more sophisticated legal services to their clients, in the most efficient way possible. Please join us at the Hyatt Regency Chicago, February 27 – March 2, 2019 for ABA TECHSHOW 2019.

This will be our second year at the Hyatt. Last year's TECHSHOW attendees had great feedback about the new venue. The TECHSHOW Planning Board has been hard at work staying abreast of all the latest technology and tools available to today's lawyers. Those experiences have translated into a conference program covering extremely relevant and timely topics.

New to ABA TECHSHOW 2019 will be a 90 minute plenary session on Saturday morning, providing a recap of some of the best takeaways from the previous days' sessions because we know you can't attend every one of the sessions each day. We'll also have "TECHSHOW Assistants" clad in colored T-shirts throughout the conference to lend assistance and keep the attendees actively involved.

Back by popular demand, the Mac Track is returning to ABA TECHSHOW 2019! We're also bringing back some of your favorites from last year: TECHSHOW Communities, Cybersecurity, Core Technology, an expanded Academic Track for law school faculty and staff, and the "Beyond the Tech" track to help you focus on a handful of other really important topics like reputation management, the gig economy and digital detox. Of course, we will also include our very popular and much needed fitness and wellness breaks.

Experience three days of CLE, and over 60 sessions in 16 different tracks. In addition, our new EXPO Hall features all the service providers and product makers relevant in legal technology, from startups to long time trusted brands. Your TECHSHOW pass will give you a first look at what's new and help you find real solutions that fit your practice and your budget.

Don't miss this innovative and vibrant TECHSHOW 2019! Mark your calendars for February 27 - March 2, 2019 at the Hyatt Regency Chicago and come experience what we believe to be the very best conference of the year for bringing technology and lawyers together.

Lincoln Mead
John Simek
2019 ABA TECHSHOW Planning Board Co-Chairs

TECHSHOW2019

TECHSHOW
Communities

We are making it easier than ever to identify and connect with your peers during the TECHSHOW experience. Meet up with fellow practitioners to exchange ideas, tips, tools and resources. Discussions led by legal technology experts and practicing attorneys. Look for specific community meet-ups and individual channels in the TECHSHOW app. Communities include:

→ Trust and Estates
→ Real Property
→ Business Law
→ Family Law
→ Solo/Small Firms
→ Litigation
→ Intellectual Property
→ Young Lawyers
→ Canadian and International Lawyers
→ Mac Lawyers
→ Mangaing Partners
→ Women Rainmakers

Program

THURSDAY,
02.28.19

CYBERSECURITY

8:45AM - 9:45AM
ANATOMY OF A DATA BREACH: ANALYZING PAST BREACHES TO MINIMIZE RISK
David G. Ries, Jennifer Woods

There are a lot of people gunning for your data. In the war against data breaches, your best defense is to understand the past breaches – and keeping an eye on an ever-changing security horizon. Since the cone of silence around law firm data breaches shattered in 2016, firms have worked diligently to harden their security and devise incident response plans. This session will explore the life of data breaches from their inception though their discovery, response, remediation and recovery.

Networking and
Social Events

START-UP COMPETITION
WEDNESDAY, FEBRUARY 27, 2019

Back for the third year, TECHSHOW brings you the startup competition showcasing 15 innovative legal startups. Right before the Wednesday night Welcome Reception, the 15 startups will face off in a pitch competition – judged by TECHSHOW attendees – to pick the most innovative startup. The startups will also be featured in the EXPO Hall during TECHSHOW in the StartUp Alley.

WELCOME RECEPTION
WEDNESDAY, FEBRUARY 27, 2019

Kick off TECHSHOW 2019 with the Welcome Reception conveniently located in the EXPO Hall. You'll experience great food and beverages while networking with vendors, TECHSHOW faculty, and other attendees. We'll also introduce the TECHSHOW Communities for this year.

FITNESS CHALLENGES
THURSDAY, THURSDAY, FEBRUARY 28 & FRIDAY, MARCH 1, 2019

SPONSORED BY:

rocket matter

Three straight days of programs can get you a little off-kilter. Put some balance back in your life with yoga sessions, meditation, and our third annual 5k run.
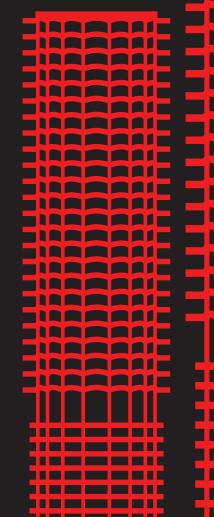
TASTE OF ABA TECHSHOW
THURSDAY, FEBRUARY 28 & FRIDAY, MARCH 1, 2019

Get the best Chicago dining experience and join us for Taste of TECHSHOW! We have dinner reservations throughout the city of Chicago with each dinner based on a technology topic and hosted by an expert in the field. Don't miss this Dutch-treat event where you can pick the technology, the restaurant, or the host.

12-STEP MEETINGS
THURSDAY, FEBRUARY 28 & FRIDAY, MARCH 1, 2019

An open 12-Step meeting, welcome to anyone attending the Conference. We invite you to attend and share your experience, strength, and hope in recovery. The moderator looks forward to having open discussions on any recovery topic.

10:45AM - 11:45AM

SECURITY PRACTICES THAT WON'T BUST YOUR BUDGET

David G. Ries, Sherri Davidoff

"We can't afford what you're recommending." Law firms say this all the time – but there are scalable ways to implement cybersecurity technology, policies, and practices that aren't budget busters. There are many free and low-cost solutions to improve the security posture of your firm or organization. You might be pleasantly surprised to learn how much you can do for a relative pittance.

2:00PM - 3:00PM

TRENDING: GDPR AND DATA PRIVACY LAWS?

Judy Selby, Steven M. Puiszis

When the General Data Protection Regulation (GDPR) became effective in May of 2018 companies and their lawyers scrambled to devise new privacy policies and practices. California and other states in the US are close behind with laws designed to give consumers more control of privacy and data usage. Here is what you need know about these regulations and what your firm (and your clients) should be doing now.

4:00PM - 5:00PM

CYBERINSURANCE: THE DEVIL IS IN THE DETAILS

Judy Selby, Dan Cotter

Warren Buffet doesn't want to be a pioneer in cyberinsurance because it is new, with little predictive history. Uncertainty lingers regarding the meaning of policy language that has not been resolved in litigation. Yet, cyberinsurance is critical to risk management. There is no silver bullet in technology to keep you safe. In this session, you will gain an understanding of the elements of a cyberinsurance policy for your firm and receive practical advice for purchasing cyberinsurance.

ADVANCED IT

8:45AM - 9:45AM

MDM (MOBILE DEVICE MANAGEMENT): NOT JUST ANOTHER TLA

Stanley Louissaint, Craig Bayer

The number of devices used by attorneys and their staff continues to grow. Trying to manage all of these devices, while insuring the latest updates, security patches, and end to end encryption poses what can be an overwhelming task unless managed correctly. This session will provide a dive into mobile device management solutions to manage and secure your mobile kingdom.

10:45AM - 11:45AM

WE DON'T NEED NO STINKING SERVER (OR DO WE)?

Morris Tabush, Barron K. Henley

Traditional office technology included an on-premise server. However, with advances in cloud infrastructure and solutions does your law office still need a physical server? Even in instances where on-premise hardware is needed today's micro servers or Network Attached Storage devices may be all you need - alone or in conjunction with cloud or hosted solutions. Come and learn whether a traditional server is necessary or if you can abandon it for a different solution that is more flexible and easier to manage.

2:00PM - 3:00PM

THE MORNING AFTER: YOU'VE SUFFERED A DATA BREACH - NOW WHAT?

Jason McNew, Jennifer Woods

After securing your firm's data and disabling the use of the breach, what do you do next? While everyone focuses on preventing a data breach, breaches still happen - are you prepared to deal with the aftermath? This session will discuss creating a data breach response team and an Incident Response Plan. Walk away with checklists and templates that can help you on the morning after.

4:00PM - 5:00PM

FIREWALLS FOR TODAY'S LAW OFFICE

Stanley Louissaint, Jason McNew

A Firewall is a mainstay of the modern law office technology infrastructure. But, times have changed and firewalls can now be found on-premises, hosted by someone else, or provided as a service. The same holds true for providing wireless in your office. Our experts will discuss the status of modern firewalls including on-premises and cloud options, including Unified Threat Management (UTM), elastic UTM, and Firewall as a Service.

CORE TECHNOLOGY

8:45AM - 9:45AM

TEST DRIVE OFFICE 2019

Ben M. Schorr, Annette Sanders

Take an Office-ial test drive and imagine that new software smell. We will give you a rundown on the ins, outs and roundabouts of the core Microsoft Office favorites including the standards like Word, Excel, Outlook and PowerPoint as well as introduce you to nifty available options.

10:45AM - 11:45AM

COLLABORATION USING TOOLS YOU KNOW

Charity Anastasio, Annette Sanders

Admit it - emailing documents back and forth does not work. Version control, location confusion, and similar issues hinder work, slow collaboration, and make your processes inefficient and frustrating. Microsoft and Google offer a multitude of products that ease collaboration in your law firm. Become familiar with techniques in word processing, spreadsheet, and presentation software that allows you to view changes in real time without significant setup.

2:00PM - 3:00PM

TALK IT OUT: OFFICE 365 GROUPS, TEAMS, AND YAMMER

Ben M. Schorr, Catherine Sanders Reach

Too often the concepts of work sharing have been focused on document sharing amongst sources outside the firm. But how many hoops do you jump through to communicate inside your firm? Concepts such as team mailboxes, automated workflow steps, and tracking progress on projects are just some of the Office 365 opportunities that will open new doors of organizational ease for your firm.

4:00PM - 5:00PM

DEFAULT SETTINGS IN OFFICE EVERY LAW FIRM SHOULD KNOW

Barron K. Henley, Allan Mackenzie

Despite years of use, it is still amazing how little people know about customizing the look and feel of programs like Microsoft Word, Outlook, and Excel - or how many settings foil your work! You do NOT have to put up with it! Take control by understanding the hidden traps such as "Ignore Words in Upper Case" and "Automatically Indent on Tab". You can add Black's Law and other dictionaries to your day-to-day routine, and even control all of these settings across the machines in your law office.

LITIGATION

8:45AM - 9:45AM

CONTROL E-DISCOVERY COSTS TO AVOID ETHICS PROSECUTIONS AND MALPRACTICE SUITS

Brett Burney, Hampton Coley

If you think that E-Discovery discus-

sions have not been targeted to solo practices and small firms, this is the session for you. E-Discovery is more than as a big firm problem. Ignoring the issue can often result in ethics prosecutions and malpractice suits. This session is geared to provide a practical understanding and checklists to solo practitioners and small firm for zealous representation.

10:45AM - 11:45AM
COLLECTING AND PRESERVING DISCOVERY FROM MOBILE DEVICES
John Simek, Brett Burney

You may be overlooking a wealth of information by failing to consider the extent to which mobile devices have proliferated within every aspect of life. These devices are fertile sources of potentially relevant ESI from which litigators can reap significant benefits. Attend this session to understand some of the most effective methods of collecting and preserving discovery from mobile devices using DIY tools and affordable commercial services.

2:00PM - 3:00PM
E-DISCOVERY IN THE CLOUD: FROM OFFICE 365 TO SOCIAL MEDIA
Hampton Coley, Maura R. Grossman

How to collect, preserve, and review social media and Office 365 content is one of the biggest needs today for lawyers. In many cases, there are low price tools that are attractive to solo and small firm practitioners that are serious rivals for many standard ED tools. This is a must attend session for solos and small firm practitioners to conduct ediscovery of social media and Office 365 data as evidence.

4:00PM - 5:00PM
SHOWTIME IN THE COURTROOM
Herbert B. Dixon, Jr., Michael Ko, David Sparks

Don't be intimidated by the equipment in a technology-enhanced courtroom. Think of the occasion as your opportunity for show and tell to present your client's case understandably and compellingly. This session will describe the typical technology found in modern courtrooms and how to use this technology to your advantage. This session will guide you from beginner status to working apprentice ready to employ your new knowledge.

8:45AM - 9:45AM
AUTOMATION TOOLS FOR LAW FIRM OPERATIONS
Erin H. Gerstenzang, Kimberly Y. Bennett, Conor Malloy

You often hear "work smarter, not harder"- but how? Since there are few applications that provide comprehensive law office functionality it is typical for a firm to be using multiple products, often in a cloud environment. However, data may have to be transferred between products or some manual trigger must occur. That is where automation comes in. Tools like Zapier, Flow and IFTTT can push and pull actions and data between applications in the background. Interested? Come learn more!

10:45AM - 11:45AM
PRACTICAL MAGIC: ACTUAL USES OF ARTIFICIAL INTELLIGENCE IN REAL LAW FIRMS
Ed Walters, Maura R. Grossman

Artificial intelligence is a promisingfrontier for the practice of law. But some breathless press reports make AI seem like magic (at best) or killer robots coming to take your job (at worst). This session will demystify data analytics and artificial intelligence tools currently being used in law firms – in the real world – to better serve clients. From improving legal research, reducing tedious document review, suggesting clauses in contracts, reducing repetitive tasks, this session will show you how to use artificial intelligence in large and small firms to run a smarter practice.

2:00PM - 3:00PM
BITCOIN AND BLOCKCHAIN FOR LAWYERS
Lisa Bragança, Antigone Peyton

If you're a lawyer (or work with lawyer)s, you need to be thinking about digital assets like bitcoin and blockchain technology. Blockchain technology is far more than Bitcoin and initial coin offerings (ICOs). What are the benefits and potential pitfalls of blockchain technology? What are cryptocurrencies, digital coins, initial coin offerings and how they are regulated? What do lawyers need to know before accepting a cryptocurrency like bitcoin as payment? What do lawyers need to know about getting blockchain transactions into evidence? Join our speakers to learn the answers to these questions, and more.

4:00PM - 5:00PM
INTERNET OF THINGS: FRIEND OR FOE?
Antigone Peyton, Robert Ambrogi

Smart and connected devices listening and reacting to verbal and visual cues is the promise of the Internet of Things. What level of connectivity do we see in the future and will there be IoT for lawyers? Is there already? Come learn about the wonders and unintended consequences of the Internet of Things and what lawyers especially need to know.

8:45AM - 9:45AM
PLANNING FOR TOMORROW, TODAY
Peter D. Roberts, Sofia Lingos, Esq.

Solo and small firm lawyers need to plan for back-up, business continuity as well as disaster. Several states already require or are considering requiring a succession plan, and the ABA reiterates the ethical responsibility of disaster preparedness in recently released Formal Opinion 482. In this session you will learn what to consider in creating a business continuity plan, the essential elements of an effective succession plan, and to plan for continuity vs succession (and vice versa).

10:45AM - 11:45AM
WHAT THE INTERNET KNOWS (ABOUT YOU AND YOUR CLIENTS)
Ian Hu, Gayle M. O'Connor

From the Internet of Things to Google Maps, prepare to be surprised if not shocked at what information the apps on your phone, operating system, and browser know about you. What information are you giving away about you, your law firm and your clients and what are the implications? How can you find information about your clients, opposing clients and yourself? How can you best secure information about yourself and your clients?

2:00PM - 3:00PM
AVOID SWIMMING WITH THE PHISHES
Sherri Davidoff, Ian Hu

Garden variety phishing is the number one way law firms get malware, ransomware and suffer breaches. Why? PEBCAK (Problem Exists Between Chair and Keyboard). Learn to spot the tell-tale signs of phishing that can lead to scams and ransomware. We will provide tips for training professional and support staff and how to maintain constant vigilance for the threats to your online well-being.

WEDNESDAY FEBRUARY 27, 2019

Time	Event
5:00 PM – 6:00 PM	**Startup Alley**
6:00 PM – 7:30 PM	**Welcome Reception: EXPO Hall**

THURSDAY, FEBRUARY 28, 2019

Time	Event
7:00 AM – 7:45 AM	**Meditation / Yoga / Group Run**
7:00 AM – 8:00 AM	**12-Step Meeting**
7:30 AM – 8:15 AM	**Breakfast**
7:30 AM – 8:00 AM	**New Attendee Orientation**
8:00 AM – 8:30 AM	**Welcome to TECHSHOW 2019 / Introductory Session / Meet the Planning Board**

	Cybersecurity	Advanced IT	Core Technology	Litigation	Trending Tech	Solo/Small Firm	How To	Academic
8:45 AM – 9:45 AM	Anatomy of a Data Breach: Analyzing Past Breaches to Minimize Risk	MDM (Mobile Device Management): Not Just another TLA	Test Drive Office 2019	Control E-Discovery Costs to Avoid Ethics Prosecutions and Malpractice Suits	Automation Tools for Law Firm Operations	Planning for Tomorrow, Today	Polish Your PDF: Beyond the Basics	All About Drones: Legal, Practical, and Educational Applications
9:45 AM – 10:45 AM	**EXPO Hall Break**							
10:45 AM – 11:45 AM	Security Practices That Won't Bust Your Budget	We Don't Need No Stinking Server (or Do We)?	Collaboration Using Tools You Know	Collecting and Preserving Discovery from Mobile Devices	Practical Magic: Actual Uses of Artificial Intelligence in Real Law Firms	What the Internet Knows (About You and Your Clients)	Using Document Automation To Improve Efficiency And Reduce Errors	Tech Competencies: Past, Present, and Future
12:00 PM – 1:00 PM	**Lunch 'N Learn Sessions**							
1:00 PM – 2:00 PM	**EXPO Hall Break**							
2:00 PM – 3:00 PM	Trending: GDPR and Data Privacy Laws?	The Morning After: You've Suffered A Data Breach - Now What?	Talk It Out: Office 365 Groups, Teams, and Yammer	E-Discovery in the Cloud: From Office 365 to Social Media	Bitcoin and Blockchain for Lawyers	Avoid Swimming with the Phishes	It Takes a Village: Using Project Management Tools with a Team	"Can Technology Competency Help You Get a Job?"
3:00 PM – 4:00 PM	**EXPO Hall Break**							
4:00 PM – 5:00 PM	Cyberinsurance: The Devil is In the Details	Firewalls for Today's Law Office	Default Settings in Office Every Law Firm Should Know	Showtime in the Courtroom	Internet of Things: Friend or Foe?	Outsourcing: Good Idea or Ethical Quagmire?	Care and Feeding of Social Media: Enhancing Your Presence Online	"Law School Tech Training on a Shoestring"
5:00 PM – 6:30 PM	**12 Step Meeting**							
6:30 PM – 9:00 PM	**Taste of TECHSHOW Dinners**							

FRIDAY, MARCH 1, 2019

Time	Event
7:00 AM – 7:45 AM	**3rd Annual 5K Run**
7:00 AM – 8:00 AM	**12-Step Meeting**
8:00 AM – 8:30 AM	**Breakfast**

	Mac Track	Future Proof	Core Technology	Process Management	Choosing and Using	Solo/Small	Beyond The Tech	Academic
8:30 AM – 9:30 AM	Tame the (Data) Chaos with Your Mac	Working For And With Millennials (Panel)	Do Unicorns Exist? The Paperless Law Office	Ready for Process Automation? Start by Developing Checklists and Maps	Vetting Technology: Avoid Indecision Paralysis	Math Allergies: Take the Pain Out of Accounting, Time Tracking, and Billing	Revolution: Leading Your Firm Through A Culture Change	Technology in Law Schools: A Single Course or Curriculum Integration?
9:30 AM – 10:30 AM	**EXPO Hall Break**							
10:30 AM – 11:30 AM	Get Your Mobile Ninja On: Top iOS Tips, Apps, and Gear	Design Thinking For Law Firms	Between Scylla And Charybdis : Managing Information Overload	Using Practice Management Systems to Streamline Processes	The Human Side of Technology Implementation	Next Generation Technology for the Solo and Small Firm	Succeeding In A Gig Economy	Marketing U: How to Integrate Marketing Into Law School Curriculum
11:45 AM – 12:45 PM	**Lunch 'N Learns / EXPO Hall Break**							
1:00 PM – 2:00 PM	**Keynote Address**							
2:00 PM – 3:00 PM	**EXPO Hall Break / Meet the Keynote Speaker**							
2:15 PM – 2:30 PM	**Passport to Prizes Drawings**							
3:00 PM – 4:00 PM	Mac and iOS Security: What You Need to Know	Is Your Web Presence Customer Friendly?	WOW! Videos, Photos, & Audio that Impress Clients and Juries	Improve Client Relationship Management	The Trials and Tribulations of Technology Conversion	Free Your Mind: The Flexible Law Firm	Reputation Management in the Digital Age	Algorithms and Hidden Biases: What Responsibilities do Lawyers Have to 'look under the hood' of Legal AI?
4:00 PM – 4:15 PM	**Break**							
4:15 PM – 5:15 PM	Mac Mastery: Top Mac Workflows Used by Real Attorneys	Reconsidering the Billable Hour	Strengthen Your Core: Add-ins for Microsoft Word and Outlook	Document Management for the Tech Savvy Firm	Buy It or Build It: Pros and Cons for Law Office Technology	Mastering Google Adwords	Time for a Digital Detox	Should Law Students Learn to Code?
5:15 PM – 6:15 PM	**12 Step Meeting**							
6:30 PM – 9:00 PM	**Taste of TECHSHOW Dinners**							

SATURDAY, MARCH 2, 2019

Time	Event
8:00 AM – 9:00 AM	**Breakfast / Communities Breakfasts**
9:15 AM – 10:45 AM	Lights, Camera, Action! ABA TECHSHOW 2019 Takeaways
10:45 AM – 11:00 AM	**Break**
11:00 AM – 12:00 PM	60 in 60

4:00PM - 5:00PM
OUTSOURCING: GOOD IDEA OR ETHICAL QUAGMIRE?
Chelsey Lambert, Basha Rubin

For solo practitioners and small firms, outsourcing legal work to freelance lawyers and paraprofessionals can be a great solution. Learn how and when to adapt and improve your practice by using freelance lawyers and staff, as well as address billing questions and the ethical issues that come with outsourcing.

HOW TO

8:45AM - 9:45AM
POLISH YOUR PDF: BEYOND THE BASICS
Daniel J. Siegel, Richard Ferguson

Most users of PDF programs never use more than the program's basic features, and do not realize that they are very powerful programs that does so much more. See how these applications allow for editing and commenting, redaction, form design and automation and document security. Learn how you can use these features to enhance your productivity and practice efficiency.

10:45AM - 11:45AM
USING DOCUMENT AUTOMATION TO IMPROVE EFFICIENCY AND REDUCE ERRORS
Erin H. Gerstenzang, Nerino J. Petro, Jr.

This session will explore document automation strategies using Microsoft Office or third party automation tools in a law firm. Learn how to use these tools and technologies to simplify your practice, improve client service and recapture hours per week of lost time.

2:00PM - 3:00PM
IT TAKES A VILLAGE: USING PROJECT MANAGEMENT TOOLS WITH A TEAM
Charity Anastasio, Jess Birken

Whether it is with clients, other lawyers or third party experts and advisors, collaboration tools like Asana, Trello and Basecamp can assist you in saving time and resources as you work to find a solution to a legal matter. Learn what collaboration tools may be available for the kind of collaboration you envision and the strategies you need to keep in mind to make those collaborations most effective.

4:00PM - 5:00PM
CARE AND FEEDING OF SOCIAL MEDIA: ENHANCING YOUR PRESENCE ONLINE
Gayle M. O'Connor, Megan Zavieh

Social media is an essential tool for communicating with clients and potential clients. Learn how to enhance your online presence and tools that make it easier to stay on top of using multiple platforms. Lawyers also need to understand the evolving rules governing lawyers' use of social media and learn how to better use various social media channels to share information within those rules.

ACADEMIC TRACK

8:45AM - 9:45AM
ALL ABOUT DRONES: LEGAL, PRACTICAL, AND EDUCATIONAL APPLICATIONS
Kenton Brice, Russ Cochran

The use of Drones has increased dramatically in the last few years. New opportunities for their use along with new rules and regulations controlling who may use them and how they may be used have begun to create a more difficult landscape to navigate. This panel will focus on opportunities for use in both law school curriculum as well as use in practice. In addition, an update on current rules and regulations will be covered along with suggestions for future possibilities for Drones.

10:45AM - 11:45AM
TECH COMPETENCIES: PAST, PRESENT, AND FUTURE
Kenton Brice, Daniel Linna, Ramon Abadin

To practice law in the 21st century, a lawyer needs to be competent with technology. What are those competencies? By what means do we provide law students with the opportunity to become technology competent? How do we keep practitioners current and competent? These questions form the framework for a discussion on where we are now with teaching tech competencies, where we should be headed and how we get there.

2:00PM - 3:00PM
CAN TECHNOLOGY COMPETENCY HELP YOU GET A JOB?
Faye Jones, Betsey Franks, Sidley Austin

This session will focus on what technology competencies today's law firms look for in new lawyers when they hire new or lateral associates. Are they looking for people who are already competent or are they looking for someone they can mold to work with the firm's technology infrastructure. If they seek those already competent, what skills exactly do they hope candidates can demonstrate?

4:00PM - 5:00PM
LAW SCHOOL TECH TRAINING ON A SHOESTRING
Kristina L. Niedringhaus, Deborah Ginsberg

We know that law students need some level of technology education in order to be competent to practice. This session will focus on law school responsibility and funding for tech training. In this time of shrinking or flat budgets, where do we find the money and what are we giving up instead? Hear how different models are working at their institutions and join a discussion about possible ways to prioritize and fund legal technology education and the pros and cons of each.

FRIDAY
03.01.19

MAC TRACK

8:30AM - 9:30AM
TAME THE (DATA) CHAOS WITH YOUR MAC
Evan J. Kline, Heidi Alexander

Despite the benefits of document and case management systems, you are likely collecting additional data and files that don't fit into those systems. This session will help you learn how to create your own information management system for your Mac to organize, store, and access all that other stuff. During the session we'll talk about building the system and look at some contenders, such as Evernote, DEVON-think, OneNote, Bear, Apple Notes and others.

10:30AM - 11:30AM
GET YOUR MOBILE NINJA ON: TOP IOS TIPS, APPS, AND GEAR
Jeffrey Richardson, Brett Burney

Mobile lawyering is no longer a rarity. A small handheld device can provide an enormous amount of computing power

and can now be used to accomplish many (if not all) the tasks you need to do in a day. This session will focus on how to get the most out of your iPhone, including tips, apps, and gear. Avoid this session if you are on a budget!

3:00PM - 4:00PM
MAC AND IOS SECURITY: WHAT YOU NEED TO KNOW
Craig Bayer, David Sparks

So you are using a Mac and/or iOS device; think you are safe? Think again. While the Mac and iOS have great native security features, you should be aware of how to use them and what else you need to do to secure your devices. This session is a must for anyone who owns an Apple device and wants to ensure the security of your data and avoid a breach of client confidentiality.

4:15PM - 5:15PM
MAC MASTERY: TOP MAC WORKFLOWS USED BY REAL ATTORNEYS
Evan J. Kline, Julie Tolek, Esq.

Ever wonder how the experts use their Mac in practice? Discover the tricks of the trade in this session. Mac attorney gurus will provide examples of their own workflows and how these workflows benefit their practice. You'll walk away with a variety of ideas to implement in your own practice and improve client service.

FUTURE PROOF

8:30AM - 9:30AM
WORKING FOR AND WITH MILLENNIALS (PANEL)
Chris Fortier, Patrick Palace, Amy Krieg, Emily M. Wajert

The oldest of the Millennial generation are approaching 40. They are now your clients. As digital natives, they interact and participate in the market in new ways, looking for ease of use and immediacy through technology. They have grown up with an always on technological environment. Learn how adapt and adopt to needs and expectations both as clients and as part of your team for generations now and in the future (such as Generation Z).

10:30AM - 11:30AM
DESIGN THINKING FOR LAW FIRMS
Susan Letterman White

You may work hard but does the design of your business do the same? Design thinking focuses on developing a product or service that creates customer value and market opportunity. The process helps lawyers focus on whether a firm's actions are actually solving a client's problems and then how to be address improvements to meet their needs.

3:00PM - 4:00PM
IS YOUR WEB PRESENCE CUSTOMER FRIENDLY?
Julie Tolek, Esq., Gyi Tsakalakis

Lawyers talk about client service, but rarely focus on customer service. Your web presence –website, social media, videos, and directory profiles – is often the first introduction to your firm and services. From responsive design, rapid response, self-help, client focused content, client friendly vocabulary, ADA compliance and more we will discuss what a modern law firm web presence should have to provide excellent customer focus and client service.

4:15PM - 5:15PM
RECONSIDERING THE BILLABLE HOUR
Jim Calloway, Brooke Moore, Nicole Auerbach

Commercial and consumer clients have spoken against the billable hour by taking on more work in house or using an automated online legal service. There are many pricing options including flat fees, unbundled services, subscriptions and blended fees but the challenge is to stay profitable. Are you even offering the right services for your firm's goals and your client's needs? Learn how to use metrics, forecasting, budgeting and data analytics to deliver profitable services.

CORE TECHNOLOGY

8:30AM - 9:30AM
DO UNICORNS EXIST? THE PAPERLESS LAW OFFICE
Sofia Lingos, Esq., Daniel J. Siegel

Can a law firm truly be paperless? Learn about how workflows in a paperless law office are often more important than hardware and software and how proper setup leads to success. Gain insights into new challenges that paperless offices encounter, including records retention and attitude adjustments.

10:30AM - 11:30AM
BETWEEN SCYLLA AND CHARYBDIS : MANAGING INFORMATION OVERLOAD
Darla Jackson, Amy Krieg

Lawyers thrive on having the right information at the right time. But too much information, poorly organized will overload you. Today's attorneys manage email, case files, court opinions, statutes, regulations, and notes. How do you manage it? Get strategies to organize the mass of information so that you can find and recall the answer to a question when a client, opposing counsel, or a judge asks a question. Create a system to take the stress away!

3:00PM - 4:00PM
WOW! VIDEOS, PHOTOS, & AUDIO THAT IMPRESS CLIENTS AND JURIES
Chris Fortier, Michael Ko

Written words are often not enough anymore to convey concepts and thoughts in a technical and visual world. Therefore, you have to do more than put words on a page or website to catch a viewer's attention and get your point across. Tools such as Photoshop/GIMP, Camtasia, and Audacity do not require much time to get a basic proficiency. Learn how to use each program to make your presentations stunning.

4:15PM - 5:15PM
STRENGTHEN YOUR CORE: ADD-INS FOR MICROSOFT WORD AND OUTLOOK
Nerino J. Petro, Jr., Robert Ambrogi

As powerful as Word and Outlook can be, there are hundreds of enhancements and add-ins that can make them even better for a law practice. Better legal grammar checking, enhanced document comparison, automatic meeting scheduling, or even a warning if you hit reply all – chances are if Word or Outlook are missing a feature you want it's available as an add-in!

PROCESS MANAGEMENT

8:30AM - 9:30AM
READY FOR PROCESS AUTOMATION? START BY DEVELOPING CHECKLISTS AND MAPS
Mary E. Vandenack, Micah Ascano

The ability to automate legal processes is evolving rapidly. Effective automation of processes is facilitated by first clarifying and documenting processes by creating checklists and/or process maps. In this session you'll learn about the different options and strategies to document a process prior to automating the process.

10:30AM - 11:30AM
USING PRACTICE MANAGEMENT SYSTEMS TO STREAMLINE PROCESSES
Micah Ascano, Natalie Robinson Kelly

With increasing pressure and mounting competition, it is important to operate

efficiently. Many practice management systems offer readily available automation options to facilitate your firm's move to streamlined delivery of legal services via automation. Learn what automation is available and how it works in this session.

3:00PM - 4:00PM
IMPROVE CLIENT RELATIONSHIP MANAGEMENT
Chelsey Lambert, Kimberly Y. Bennett
Complaints to the bar relating to poor client communication consistently rank in the top three in every jurisdiction. Don't let that happen to you by streamlining and automating your communication management by using customer relationship software to both track prospective clients as well as manage interactions with current clients. CRM software can track client interactions, manage email and marketing campaigns, and help track and maintain relationships with former clients for top of mind referrals.

4:15PM - 5:15PM
DOCUMENT MANAGEMENT FOR THE TECH SAVVY FIRM
Darla Jackson, Bryan Sims
Law firms deal with data of many types. Effective and creative use of document management systems will reduce paper, improve efficiency, support process automation, and support risk management. This session will provide strategies for effective use of document management systems, including email management, automation and training.

CHOOSING AND USING

8:30AM - 9:30AM
VETTING TECHNOLOGY: AVOID INDECISION PARALYSIS
Sharon Nelson, Jeffrey Richardson
Legal technology services promise the moon and sometimes deliver less. This session will focus on the process of selecting and vetting legal technology for your practice. What type of questions do you need to ask vendors before making a purchase? Should you obtain references? What should you look for in service and maintenance arrangements? Are there any strategies for using trial versions effectively? You will learn this and more in this session.

10:30AM - 11:30AM
THE HUMAN SIDE OF TECHNOLOGY IMPLEMENTATION
Andrew Elowitt, Patrick Palace
People management plays a major role in the introduction, training, and implementation of new technology in any firm. Successful implementation

hinges on successful adoption by the people using it. Learn the best ways to manage and involve firm members and outside vendors and consultants at each phase of selecting, adopting and implementing new hardware, software, and cloud-based services.

3:00PM - 4:00PM
THE TRIALS AND TRIBULATIONS OF TECHNOLOGY CONVERSION
Allan Mackenzie
Learn to avoid the disasters of a poorly conceived software or hardware technology conversion. This session will look at how to successfully convert from an existing technology system to a new system, how to migrate data, how to enable those technologies to play well with each other within your law firm.

4:15PM - 5:15PM
BUY IT OR BUILD IT: PROS AND CONS FOR LAW OFFICE TECHNOLOGY
Ivy B. Grey
Is there an available technology solution for your firm's needs that comes "out of the box"? Or, a solution that you might be able to adapt? Or, do you need to consider building your own? This session will help you with the decision making process as well as the evaluation of the benefits and pitfalls of the buy or build decisions you will face.

SOLO/SMALL FIRM

MATH ALLERGIES: TAKE THE PAIN OUT OF ACCOUNTING, TIME TRACKING, AND BILLING
Natalie Robinson Kelly, Peter D. Roberts
Managing the financial aspects of legal practice is a fundamental element that many solos and small firms find

challenging. This session will provide an overview of time-tracking, billing, and accounting systems available for the small and solo firm, the advantages and disadvantages of various options, and information to assist law firms in deciding on a system that will work for them.

10:30AM - 11:30AM
NEXT GENERATION TECHNOLOGY FOR THE SOLO AND SMALL FIRM
Richard Ferguson, Mary E. Vandenack
Wise use of technology can make all the difference for the solo and small firm in remaining viable and competitive. This session will cover affordable essential technology for the solo/small firm such as time, billing, accounting, legal research, and practice management systems. The session will also discuss options available to move beyond basic technology and be a technologically-savvy small law firm offering client collaboration tools, client portals, and using data to improve services and profitability.

3:00PM - 4:00PM
FREE YOUR MIND: THE FLEXIBLE LAW FIRM
Jim Calloway, Roberta Tepper, Brooke Moore
The consumption of legal services is changing at lightning speed. You can remain competitive by thinking differently. Consider rethinking the 9-5 office practice and learn from legal services models as diverse as virtual offices, locations in Walmart or making house calls. Consider options to meet the needs of your community and that can help close the justice gap. With these alternatives come opportunities for productizing legal services, alternative pricing, and unbundling.

LP Book Bucks

All full Conference registrants will receive a **$10 "LP Book Buck"** to use toward a book purchase at the ABA Law Practice Division (LP) Booth centrally located on the lower level. LP publishes innovative books focused on practice management, marketing, finance, and technology.

4:15PM - 5:15PM
MASTERING GOOGLE ADWORDS
Gyi Tsakalakis, Jess Birken
Many law firms use Google Adwords in the quest to attract new clients. Come to this session to discover how paid advertising through Google Adwords and other social media can improve brand awareness and return on investment. You'll also learn how to master strategies to create and segment campaigns, effectively using keywords, write effective ads, and develop great landing pages.

8:30AM - 9:30AM
REVOLUTION: LEADING YOUR FIRM THROUGH A CULTURE CHANGE
Susan Letterman White, Andrew Elowitt
Leadership development doesn't have to be expensive or time-consuming. A program for culture change led by internal staff to address their immediate challenges for workplace effectiveness works best. This session will focus on how you can develop leadership in your firm, create a program to change your firm's culture, and how to get buy-in.

10:30AM - 11:30AM
SUCCEEDING IN A GIG ECONOMY
Emily M. Wajert, Basha Rubin
With an ever-increasing portion of the workforce turning to freelancing or independent contracting and the list of benefits for sharing economy employers multiplying, legal issues relating to the gig-economy are not only timely, but also significant. This session will explore the legal ramifications of the sharing economy, its effect on employers and employees, and the best options to regulate this relatively new industry.

3:00PM - 4:00PM
REPUTATION MANAGEMENT IN THE DIGITAL AGE
Megan Zavieh, Melissa Pendino
It's all out there - everything is online and everyone can see it. Explore the complicated world of reputation management online, and the ethics challenges that come with it. This session will address what you can and should do to counter a bad review, how to bolster a good online and social media presence, how to avoid ethical issues, and when to turn to a professional.

4:15PM - 5:15PM
TIME FOR A DIGITAL DETOX
Sharon Nelson, Roberta Tepper
With technology ever present in our professional and personal lives, knowing when to unplug and refresh is vital. Join our speakers in a conversation about how detaching can increase your productivity, vitality and wellbeing. This session tackles strategies and best practices for unplugging, as well as the benefits of it.

8:30AM - 9:30AM
TECHNOLOGY IN LAW SCHOOLS: A SINGLE COURSE OR CURRICULUM INTEGRATION?
Jennifer Wondracek, Elizabeth Farrell
Innovative educators and law schools are teaching workshops, creating courses, developing programs, and changing curriculum to produce more tech savvy law students. This session will address different teaching approaches, discussing the opportunities and challenges of various formats, along with the feasibility of scaling legal tech instruction. Speakers will also discuss the substance of technology taught in law schools, and what support schools should provide for legal technology instruction.

10:30AM - 11:30AM
MARKETING U: HOW TO INTEGRATE MARKETING INTO LAW SCHOOL CURRICULUM
Michael Robak, Jim Calloway, Chelsey Lambert
Learning how to appropriately and ethically leverage social media and other technology tools for selling yourself and your practice is becoming increasingly important in a 24/7 Google world. This session will dive into how to teach students and new lawyers to understand the intricacies and best practices of these ever changing marketing tools, and how best to develop and deploy lessons either as a standalone class or part of an overall technology curriculum.

3:00PM - 4:00PM
ALGORITHMS AND HIDDEN BIASES: WHAT RESPONSIBILITIES DO LAWYERS HAVE TO 'LOOK UNDER THE HOOD' OF LEGAL AI?
Jeanette Eicks, Jack Cushman, Cas Laskowski
With the development of algorithm audit companies like O'Neil's ORCAA (O'Neil is the author of Weapons of Math Destruction) and cities like New York creating algorithm accountability laws, lawyers cannot wait to be told that they have an obligation to critically investigate the algorithms they use.

This program will address questions surrounding how legal artificial intelligence will impact access to justice and what attorneys should do to ensure AI comports with their professional duties.

4:15PM - 5:15PM
SHOULD LAW STUDENTS LEARN TO CODE?
Jeanette Eicks, David Colarusso, Dan Lear
In the age of Artificial Intelligence, the Internet of Things, and other software-driven changes to society, there is no longer a question that all lawyers should understand computer programming. Some lawyers should know how to code. This session will address the contours of this knowledge, discuss the best ways to provide students with a basic understanding, and how to develop "program literate" students without necessarily making them developers.

SATURDAY
03.02.19

9:15AM - 10:15AM
LIGHTS, CAMERA, ACTION! ABA TECHSHOW 2019 TAKEAWAYS
Catherine Sanders Reach, Heidi Alexander, Herbert B. Dixon, Jr., John Simek
Wish you could clone yourself so you could attend multiple programs at the same time for the last two days? We hear ya! So, we've asked our speakers to submit the top action items from their session, focused on what you can do now and what you should put on your to-do list to improve your practice, serve your clients and reduce stress. Make the knowledge you gain at ABA TECHSHOW 2019 work for you!

11:00AM - 12:00PM
60 IN 60
John Simek, Lincoln Mead, Catherine Sanders Reach, Heidi Alexander
This year, TECHSHOW combines the best of "60 Sites," "60 Tips," and "Gadgets and Gizmos" into one rollicking, fast-paced session. We say goodbye to TECHSHOW 2019 with an hour of the latest in apps, work hacks, hot technologies, and more.

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Expo
HALL HOURS

Wednesday
02.27.19
WELCOME RECEPTION
6:00 p.m.—7:30 p.m.

Thursday
02.28.19
8:00 a.m.—5:00 p.m.

Friday
03.01.19
8:00 a.m.—3:00 p.m.

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Registration

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	EARLY BIRD (by 01.14.19)	REGULAR (after 01.14.19)
Full Conference Rates (3 Days)		
LP Division Member	$650.00	$850.00
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Government/Legal Aid/ Law School Faculty	$450.00	$650.00
Law Student	$100.00	$100.00
Single Day Passes (1 Day)*		
Thursday Conference & EXPO	$395.00	$395.00
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Saturday Conference Only	$195.00	$195.00
EXPO Hall Only Pass	Free	Free
CLE Materials Only	$395.00	$395.00

*One Day registration prices may not be combined. Full registration includes access to all educational programs and to the EXPO floor.

REGISTRATION IS QUICK AND EASY AT: WWW.TECHSHOW.COM

Hotel Reservations: The ABA Law Practice Division has secured special room rates at the Hyatt Regency Chicago for $194.00/night. Be sure to register and book your hotel accommodations early to take advantage of the lower rates. Hotel registration information will be provided in your Meeting Confirmation Email. **Please note that you must be registered for the Conference before you can book a room at the Hyatt Regency Chicago**. Reservation must be made by 5:00 p.m. CST on **January 28, 2019**.

Refunds: *Written requests for cancellations, prior to **January 29, 2019**, may be sent by e-mail to ABATech@xpressreg.net; by fax to 508-743-9679; or by mail to ABA/CDS/ onPeak, ABA TECHSHOW 2019, 7 Technology Park Drive, Bourne, MA 02532. There is a $50.00 administrative fee. After January 29, 2019, no refunds will be given. Any questions, please contact Lauren Krauth at lauren.krauth@americanbar.org. Please include your Badge ID number on all correspondence. All cancellation requests must be accompanied by an explanation for cancellation.*

The Academy

TECHSHOW has worked with several great law schools to develop the returning Academic Track held during TECHSHOW. With eager faculty and staff from law schools around the country, we have developed a special program for faculty and staff interested in learning and sharing more about integrating technology and law practice management into law school curriculums.

CLE Credit

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