

# SCHEDULE AT-A-GLANCE

## WEDNESDAY FEBRUARY 26, 2020

5:00 PM – 6:00 PM	Startup Pitch Competition
6:00 PM – 7:30 PM	Welcome Reception: EXPO Hall

## THURSDAY, FEBRUARY 27, 2020

7:00 AM – 7:45 AM	Meditation / Yoga							
7:00 AM – 8:00 AM	12-Step Meeting							
7:30 AM – 8:15 AM	Breakfast / MeetUps							
7:00 AM – 7:30 AM	New Attendee Orientation							
8:00 AM – 8:30 AM	Welcome to TECHSHOW 2020							
	Core Concepts	Next 20	Human Skills	Recession Proof	Analytics/Data	Client Attraction	Litigation	Automation
8:45 AM – 9:45 AM	Tech Toolbox 2020: What's Right for Your Practice	Seeing is Believing: Virtual Reality Preparedness	EQ over IQ: Building Emotional Intelligence for Clients	Building a Niche Practice: Solutions to Unconventional Problems	Picture This: Data Visualization for Fun and Profit	By the Numbers: Build a Data-Informed Marketing Plan & Budget	Following the Digital Breadcrumbs	Documents in a Snap! Tips and Tools to Automate Your Documents
9:45 AM – 10:45 AM	EXPO Hall Break							
10:45 AM – 11:45 AM	Paperless 3.0: Making Your Paperless Workflow Work	Skills Building: Best Practices for Teaching Tech to Law Students	HR 101 for Lawyers: Best Practices for Hiring and Firing	You're So Predictable: Subscription Legal Services	Buried Treasure: Hidden Analytic Tools in Your Practice	Free Lunch: Market Your Practice Online for (Almost) Free	Online Dispute Resolution: Changing the Status Quo & Defining the Future of Work in the Legal Profession	Automation in Office 365
12:00 PM – 1:00 PM	Rebels Riot Lunch							
1:00 PM – 2:00 PM	EXPO Hall Break							
2:00 PM – 3:00 PM	Office 365: Enhancing its Value to Your Practice	Innovation Foundation: Forward Thinking Law School Curriculum	Implicit Bias: What You Don't Know Can Hurt You	Keying into People: Solving Onboarding and Turnover with Intention and Tech	Survey Says: Can You Trust The Data?	Power Tools: Boost Your Marketing with Online Ads, Tools, and Experts	Laser and Light Show	Happy Clients, Happy Lawyers: Client Facing Automation
3:00 PM – 4:00 PM	EXPO Hall Break							
4:00 PM – 5:00 PM	Risk Managed: Business Continuity and Disaster Recovery	Tech Forward: New Jobs for New Lawyers	At the (Physical and Virtual) Podium: Public Speaking for Lawyers	How to Create + Run a Virtual Law Practice	Forecast-alytics: Understanding Litigation Analytics for Case Evaluation	Measure Your Success: Marketing Accountability	The Frugal Litigator: DIY Trials	Maximize Technology in a Zap
5:00 PM – 6:30 PM	12 Step Meeting							
5:30 PM – 8:00 PM	Thursday Night Reception							

## FRIDAY, FEBRUARY 28, 2020

7:00 AM – 7:45 AM	4th Annual 5K Run							
7:00 AM – 8:00 AM	12-Step Meeting							
8:00 AM – 8:30 AM	Breakfast / MeetUps							
	Core Concept	Next 20	Lawyer Well-Being	Recession Proof	Artificial Intelligence	Client Experience	Cybersecurity	Un-Track for Doers
8:30 AM – 9:30 AM	Apps Apps Everywhere: Tablet and Mobile Legal Practice	Rise Up: Diversity, Leadership, and Innovation	The Intersection of Ethics and Well-Being	Limited Scope, Unlimited Possibilities	Does it Compute: The Limits of AI	Talking Heads: Using Video to Communicate with Clients	Bad Actors: The Year in Breaches	World Cafe
9:30 AM – 10:30 AM	EXPO Hall Break							
10:30 AM – 11:30 AM	Shark Bite: Phishing, Privacy, IOT	Inside and Out: How to Make Your Practice Accessible	Walking the Walk: The Purpose-Based Practice	Using Market Insights to Differentiate Your Practice	The Hitchhiker's Guide to AI	Power in Your Palm: Make Your Practice Smartphone Friendly	Red Pill vs Blue Pill: How Deepfakes are Defining Digital Reality	Ignite (Pechakucha)
11:45 AM – 12:45 PM	Lunch 'N Learns / EXPO Hall Break							
1:00 PM – 2:00 PM	Keynote Address: Mary Shen O'Carroll							
2:00 PM – 3:00 PM	EXPO Hall Break / Meet the Keynote Speaker							
2:15 PM – 2:30 PM	Passport to Prizes Drawing							
3:00 PM – 4:00 PM	Order, Order: Law Firm Document & Knowledge Management	Blockchain 101 for Law People	Friend or Foe?: Tech and Well-Being	Using Data to Develop Your Law Firm Growth Strategy	Open the Pod Bay Doors: Problems with AI	Loving the Luddites: Serving Tech Averse Clients	Cloudy, With a Chance of Sanctions-- or Success!	Closed Fishbowl
4:00 PM – 4:15 PM	Break							
4:15 PM – 5:15 PM	Next Generation: Practice Management Applications	Breakthru Change: Rules and Innovation	Eureka: The Science of Well-Being	How to Partner Like a Pro	Bridging the Justice Gap: AI and A2J	Bespoked: What Design Thinking Can Bring to Your Practice	Of PEN Tests and Policies: Firm Security Audits	Speed Geeking
5:15 PM – 6:15 PM	12 Step Meeting							
6:30 PM – 9:00 PM	Taste of TECHSHOW Dinners							

SATURDAY, FEBRUARY 29, 2020

7:30 AM – 8:00 AM	Breakfast / MeetUps							
	Saturday Workshops	Saturday Workshops	Saturday Workshops	Saturday Workshops	Saturday Workshops			
8:00 AM – 9:00 AM	Google my Business	The Three Little Formats: MS Word Character, Paragraph, Document	Create Your Personal Well-Being Plan	Easy Client Intake: Build it with Google Forms and Zapier				
9:00 AM – 9:15 AM	Break							
9:15 AM – 10:15 AM	Social Media Audit	Bring Design Thinking to Your Practice	Build a Client Persona	DIY: Video Creation For Lawyers	Best Practices to Protect Your Firm From Financial Crime			
10:15 AM – 10:30 AM	Break							
10:30 AM – 11:30 AM	60 in 60							